ANA NOVERSA 31/07/1992 NOVERSA.WEBFLOW.IO HELLO@NOVERSA.EU +4746270642



### SOFTWARE & PLATFORMS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTEREFFECTS
VISUAL STUDIO CODE
FIGMA
WEBFLOW
SHOPIFY



2024

2008 - 2011

[INPORTO]

#### **INTERESTS**

WEBSITE DEVELOPMENT | SHOPIFY LIQUID DEVELOPMENT | PROCESSING | ANIMATION

LEARN SHOPIFY LIQUID PROGRAMMING

## **FORMATION**

SHOPIFY THEME DEVELOPMENT: ONLINE STORE
2.0 + TAILWINDCSS
UDEMY

ADOBE AFTER EFFECTS FOR BEGINNERS
DOMESTIKA

FUTURE LEADERS
PORTORUSINESS SCHOLL

#### **PUBLISHED**

TYPEFACES ENDOWED WITH EXTRAORDINARY 2021
FEATURE
WIN OUT 2020
INSPO FINDS COL1 2019

TALKS

LADIES WINE AND DESIGN 2024
DESCOMUNAL 2023
UNIVERSIDADE DE AVEIRO 2020

# LANGUAGES

PORTUGUESE [NATIVE] ENGLISH [GOOD]

#### **EDUCATION**

SUPERIOR DEGREE 2011 — 2013
GRAPHIC DESIGN [IN PORTO]
ESAD. ESCOLA SUPERIOR DE ARTES E DESIGN

ARTS SCHOOL

GRAPHIC DESIGN AND MEDIA

EASR, ESCOLA ARTÍSTICA DE SOARES DOS REIS

**ABOUT** 

Originally from Porto, Portugal, I am an experienced brand designer with over a decade of expertise in branding, editorial design, packaging and web design. I have developed a skill set through diverse roles in the design industry. Starting in a small design studio in 2013, I gained foundational skills in identity development and digital design. Later, working in the marketing department of a large company, I honed my organizational and management abilities, mastering the commercial aspects of design.

As the co-founder of Mano a Mano Club, I have led the creation of unique brand identities, effectively managing client relationships and collaborating with suppliers to ensure top-quality outcomes. I am known for my flexibility in client feedback, strong communication skills, and a practical, efficient approach, consistently delivering high-impact design solutions. Now relocating to Bergen, Norway, I am eager to bring this wealth of experience and skill to the innovative local design community.

# EXPERIENCE

 MANO A MANO CLUB
 2016 — NOW

 CO-FOUNDER
 [IN PORTO]

ART DIRECTION | LOGO AND BRAND DESIGN | GRAPHIC DESIGN | UI/UX | WEB DESIGN | WEB DEVELOPMENT | APP DESIGN | PROJECT MANAGEMENT | PRODUCTION MANAGEMENT | PRODUCTION DESIGN | ANIMATED GRAPHICS

 HIGICOL S.A
 2017 — 2020

 SENIOR DESIGNER
 [IN PORTO]

PRODUCT COMMUNICATION DEVELOPMENT | PRODUCTION DESIGN | EXHIBITIONS AND FAIRS | DISPLAY COMMUNICATION DESIGN | PACKAGING | RETAIL COMMUNICATION | LOGO AND BRAND DESIGN | SUPPLIER FOLLOW-UP | PRODUCTION MANAGEMENT

NOCK STUDIO 2016
MID LEVEL DESIGNER [INPORTO]

LOGO AND BRAND DESIGN | GRAPHIC DESIGN | WEB DESIGN | PRODUCTION MANAGEMENT | PACKAGING

327 CREATIVE STUDIO 2013 — 2016 **JUNIOR DESIGNER** [IN PORTO]

LOGO AND BRAND DESIGN | GRAPHIC DESIGN | WEB DESIGN | PRODUCTION MANAGEMENT | PACKAGING